



JOINT JCDL/ICADL

INTERNATIONAL **DIGITAL LIBRARIES** CONFERENCE

SPONSOR PROSPECTUS

THE HOLIDAY INN, SURFERS PARADISE **June 21 - 25, 2010**

www.jcdl-icadl2010.org



Association for
Computing Machinery



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA

THE UNIVERSITY OF QUEENSLAND AND ACM/IEEE ARE PLEASED TO PRESENT THE JOINT
JCDL/ICADL INTERNATIONAL DIGITAL LIBRARIES CONFERENCE

Conference & Exhibition Details

Conference Dates:	21 – 25 June, 2010
Venue:	Holiday Inn, 22 View Avenue, Surfers Paradise, Queensland, 4217.
Conference Website:	www.jcdl-icadl2010.org
Enquiries to:	Professor Jane Hunter eResearch Lab, School of Information Technology and Electrical Engineering, The University of Queensland, St. Lucia, Queensland, 4072.
Phone:	+61 7 3365 1092
Facsimile:	+61 7 3365 4999
Email:	j.hunter@uq.edu.au

Opportunity Overview

This is a formal invitation to support the Joint Conference on Digital Libraries (JCDL) and the annual International Conference on Asia-Pacific Digital Libraries (ICADL). For the first time, these two conferences will be held jointly at the Holiday Inn at the Gold Coast in Australia in June 2010. The core days for Exhibitors will be from the morning of Tuesday June 22 until afternoon tea on Thursday June 24. The combined conferences will be professionally run and are expected to attract 300+ delegates from the US, Europe, Asia and Australia.

Digital Libraries focus on technologies to support the accessibility and preservation of digital collections. It includes topics such as information retrieval, visualization, user studies, Web 2.0 and new forms of scholarly publishing. Of particular interest, are the technologies for managing new forms of digital content such as compound objects and collaboratively authored content, such as blogs and wikis.

The two conferences will each have their own separate themes and Call for Papers and accepted research paper streams. However, keynotes, workshops, tutorials and social events will be held concurrently.

Keynote Speakers

The conferences will feature speakers and demonstrations from the Australian and International digital libraries communities including Katie Börner (Indiana University), David S.H. Rosenthal (Stanford University), Curtis Wong (Microsoft) and Clifford Lynch (CNI). The general chair is Jane Hunter, (University of Queensland). The chairs of JCDL 2010 are Carl Lagoze (Cornell University), Lee Giles (Penn State University) and Yuan-Fang Li (University of Queensland). The chairs of ICADL 2010 are Gobinda Chowdhury (University Technology, Sydney), Chris Khoo (Nanyang Singapore), and Chun Xiao Xing (Tsinghua University).

JCDL 2010 - Digital Libraries - 10 years past, 10 years forward, a 2020 Vision

JCDL welcomes submissions in the areas of computer science, information science, librarianship, archival science and practice and preservation technologies. 2010 is also the 10th anniversary of the JCDL conference. Hence submissions associated with the JCDL 2010 theme of "10 years past, 10 years forward – a 2020 Vision" are particularly welcome.

ICADL 2010 - The Role of Digital Libraries in a Time of Global Change

ICADL welcomes submissions in the areas of computer science, library and information science and knowledge management in the applications of environmental sciences, social sciences, humanities and museum studies. Submissions associated with the ICADL 2010 theme, of "Digital Libraries in a Time of Global Change", as well as case studies and practical implementations are particularly welcome.

Benefits of Participation

Do you want to be at the forefront of developments in digital libraries; be a part of the vanguard for change and innovation; reach prospective clients and collaborators and take advantage of this opportunity to develop knowledge, interact with peers and exchange experiences and observations? This is an opening for you to gain a wider perspective on the future of Digital Libraries and develop an understanding of the breadth and depth of fields associated with research in this area including:

- Information Visualisation
- eScience/eResearch data management
- Cultural Heritage Preservation
- Insightful analyses of existing systems
- Electronic scholarly publishing
- Social networking
- Web 2.0 Information Systems
- Data mining/extraction
- Indexing, search, retrieval and browsing
- Distributed information systems
- Studies of information behaviour and user needs and modelling
- Managing Collaborative Collections
- Novel library content and use
- Preservation systems and algorithms

Your organisation can benefit by:

- Exposure to researchers, experts and leaders in a variety of emerging fields.
- Networking with leading national and international researchers and academics and industry delegates
- Identification of new technologies and markets to generate new business opportunities.
- The ability to interact with key decision makers in both research and industry.
- Using the occasion to launch new initiatives, products and services.

The Venue:

Holiday Inn Surfers Paradise is located on the Gold Coast in the heart of Surfers Paradise; surrounded by shops, restaurants, cafes, nightlife, attractions and only 100 metres to patrolled beaches. After a \$15 million revitalisation in early 2007 the hotel offers guests modern facilities in a fun, fresh and vibrant atmosphere. All of the hotels 404 refurbished accommodation rooms boast space and style and feature a large flat screen television with selected free Foxtel channels, a generous work area with high speed internet connection, red earth amenities, pillow menu, free in-room safe and a private furnished balcony with Surfers Paradise or ocean views.



Sponsorship Opportunities

Exhibitors are welcome to bring free standing displays but must check with organisers for space allocation requirements.

Note: All morning and afternoon tea breaks and lunches are held in the Exhibition area.

PLATINUM SPONSOR \$10,000 – ONE SPONSOR ONLY

- Speaker to be included in the program
- Primary exposure of organisation/ product/ logo on all event advertisements, program and publications
- Website logos and links
- Links to company web site in 100,000 emails
- On stage signage at all plenary sessions
- Corporate announcements at the conference opening and closing ceremonies
- Primary location trade display/exhibit
- Primary exposure of organisation/ product/ logo on main conference display slide
- 3 full registrations plus function delegate packs
- Plenary Stage Signage
- Logo on conference satchels
- Inserts in conference satchels
- Corporate identity at all functions and sessions
- Full page advertisement in conference program
- Full page of editorial in the conference program
- Double exhibition space

GOLD SPONSOR \$6,000 – THREE SPONSORS ONLY

- Priority exposure of organisation/product/logo on brochure and published program/ abstract as supplied
- Banner display at all conference functions and staging
- Full page advertisement in conference program
- Corporate announcement at conference opening and closing ceremonies
- Priority location trade display/exhibit
- Organisation/ product/ logo on a display slide
- 2 full registrations plus function delegate packs
- Logo on all conference slides
- Single exhibition space

SILVER SPONSOR \$3,000

Function Sponsors – 1 sponsor per day

- All Lunches
- All Tea breaks

- Organisation/product/logo on brochure and published program/abstract
- Banner display at applicable function/event
- 1/2 page advertisement in published program/abstracts or delegate packs
- Announcement at each function
- 1 full registrations plus function delegate packs
- Single exhibition space

EXHIBITOR \$1,500

A total of 15 exhibitors only including major sponsors

- Organisation name listed in brochure
- Organisation/product/logo in published program/abstract as supplied
- Trade display/exhibit
- 1 full delegate registration includes functions and one staff trade display pass
- Link from conference website
- Single exhibition space

ADVERTISING

- Full page in the conference handbook \$1100.00
- ½ page in the conference handbook \$650.00
- ¼ page in the conference handbook \$400.00

Name Badges and Lanyards – details available on request

All delegates will receive a satchel upon registration at the conference. Each insert not to exceed 4 pages and be no larger than A4 in size and the sponsor is to provide inserts. Book early to avoid disappointment.

- Exhibitor \$500 per insert
- Non Exhibitor \$600 per insert

GENERAL ADVERTISING

The opportunity may exist to place advertisements in the Conference Registration Brochure, Conference Handbook or inserts into the delegate satchels. These advertisements are subject to confirmation upon completion of design of the conference literature.

Internet Cafe – on application, contact the Conference Managers for further information on: Ph: 07 5528 2501 or email: merrin.mcauley@astmanagement.com.au

COMMITTEES

Local Organizing Committee

- Warwick Cathro, National Library of Australia
- Keith Webster, UQ Librarian
- Andrew Treloar, ANDS/Monash
- Cecile Paris, CSIRO
- Yuan-Fang Li, University of Queensland
- Adrian Burton, ANDS/ANU
- Helen Partridge, Queensland University of Technology
- Maureen Henniger, University of Technology, Sydney
- Sally-Jo Cunningham, University of Waikato

Workshop Chairs

- Stephen Downie, University of Illinois, US
- Shigeo Sugimoto, University of Tsukuba, Japan

Posters and Demonstrations Chairs

- Maureen Henniger, University Technology, Sydney
- Cecile Paris, CSIRO, Sydney

Panel Chair

- Ron Larsen, University of Pittsburgh, US

Doctoral Consortium Chairs

- Edie Rasmussen, University of British Columbia, Canada
- Schubert Foo, Nanyang Technological University, Singapore

Publicity Chair

- Sally-Jo Cunningham, Waikato University, New Zealand

Committee members for the Joint JC DL/ICADL CONFERENCE 2010

GENERAL CHAIR

Jane Hunter,

The University of Queensland

JC DL PROGRAM COMMITTEE

JC DL PROGRAM CHAIR

Carl Lagoze, Cornell University, US

JC DL PROGRAM CO-CHAIR

Lee Giles, Pennsylvania State University, US

JC DL PROGRAM CO-CHAIR

Yuan-Fang Li, University of Queensland, Australia

ICADL PROGRAM COMMITTEE

ICADL PROGRAM CHAIR

Gobinda Chowdhury, University of Technology, Sydney

ICADL PROGRAM CO-CHAIR

Chris Khoo, Nanyang Technological University, Singapore

ICADL PROGRAM CO-CHAIR

Chun Xiao Xing, Tsinghua University

JCDL/ICADL 2010 CONFERENCE

SPONSORSHIP AND EXHIBITION BOOKING FORM

Holiday Inn, Gold Coast, Queensland
21 – 25 June, 2010

Stand Co-ordinator Name: _____

Company Name: _____

Company Name for signage: _____

Mailing Address: _____

Ph: _____ **Fax:** _____ **E-mail:** _____

Please print clearly

Sponsorship Opportunities (please ✓ opportunity preferred)

Cost (Australian Dollars & exclusive GST)

<input type="checkbox"/> Platinum Sponsorship	\$10,000	\$ _____
<input type="checkbox"/> Gold Sponsorship	\$6,000	\$ _____
<input type="checkbox"/> Silver Sponsorship	\$3,000	\$ _____

Exhibition Opportunities

<input type="checkbox"/> Exhibition Booth	\$1,500	\$ _____
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Advertising Opportunities

<input type="checkbox"/> Full page	\$1,100	\$ _____
<input type="checkbox"/> Half Page	\$650	\$ _____
<input type="checkbox"/> Quarter Page	\$400	\$ _____
<input type="checkbox"/> Satchel Inserts (Exhibitor)	\$500	\$ _____
<input type="checkbox"/> Satchel Inserts	\$600	\$ _____

TOTAL (SPONSORSHIP AND EXHIBITION) **\$** _____

Please note: Confirmation of sponsorship and exhibition space is conditional upon this form being completed and all payment received. The organisers reserve the right to reassign any exhibition stand to another exhibitor if these conditions are not fulfilled.

Upon confirmation, this contract is binding on the signature below.

I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Payment Details: Mastercard Visa Amex the amount of \$ _____ Expiry Date: _____

Card number

Card Name _____ Signature: _____ Date: _____

Tick if you do not want name included in the Delegates List

International Digital Libraries Conference

Sponsorship Registrations to:-
Merrin McAuley,
PO Box 10508, Southport BC, QLD 4215
Tel: (07) 5528 2501 Fax: (07) 5528 5291
Email: merrin.mcauley@astmanagement.com.au

Sponsorship Enquiries to be directed to:-
Prof. Jane Hunter, General Chair JCDL-ICADL 2010 Conference,
eResearch Lab, School of Information Technology and Electrical Engineering
The University of Queensland, St. Lucia, QLD 4072.
Tel +61 7 3365 1092; Fax +61 7 3365 4999 Email: j.hunter@uq.edu.au

TERMS AND CONDITIONS

CONFIRMATION OF SPONSORSHIP AND EXHIBITION SPACE

Sponsorship

Confirmation of sponsorship is conditional upon the completion of the Sponsorship and Exhibition Booking Form and full payment being received by 31 March 2010.

Benefits for each Sponsorship Category are detailed in the Sponsorship Prospectus. A tax invoice issued by AST Management will be sent out for all cash sponsorships.

Exhibition Space

Confirmation of exhibition space is conditional upon the completion of the Sponsorship and Exhibition Booking Form with a 50% deposit being paid at the time of booking with the balance to be paid by 21 April, 2010.

- The exhibition will run from the morning of Tuesday 22 June, until after lunch Friday, 25 June 2010.
- You will be provided with a simple panel booth. It will include reasonable power, two spotlights, a table with tablecloth, and two chairs.
- Floor space at the exhibition will be allocated in the order participation is confirmed.

Security

- Limited security will be provided overnight in the exhibition area but no commitment is implied or given. You must lock down or remove all valuable items when the booth is un-occupied.
- All exhibitors are responsible for obtaining insurance for their equipment in transit to and from the conference and at the conference venue.

Legal

- The members of the Organising Committee, the Holiday Inn, and AST Management accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means. Neither do we accept liability for any equipment, software or other goods of whatever form brought to the Conference by delegates, speakers, exhibitors or any other party.
- When a delegate list is supplied, you are reminded that it must only be used in accordance with the Australian Spam Act, the various Australian Privacy Acts and by following business best practices for information management.

CANCELLATION POLICY

- Cancellations must be advised in writing and the following policy regarding refunds applies:
 - Cancellation two months or more prior to conference (before 21 April 2010) – 50% refund of monies paid.
 - Cancellation less than two months prior to the conference (after 21 April 2010) – No refund.

